



Microsoft Inspire

Las Vegas, Nevada

July 15-19, 2019





Partner Tool Tutorial

2019 MPN Partner of the Year
Awards Program



Tell your story like a pro

1. A Great Opening



Catch the Judges' attention and reel them in quickly and definitively.

2. A Gallant Hero



What heroic act did your company do?
What admirable traits does it exhibit?

3. A villain



Give the "bad guy" a name. What insurmountable odds did you overcome?

4. Damsel in distress

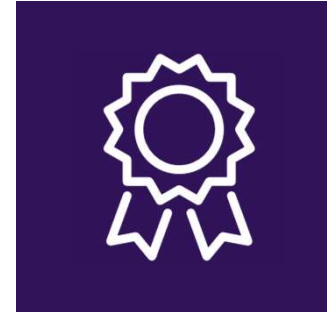


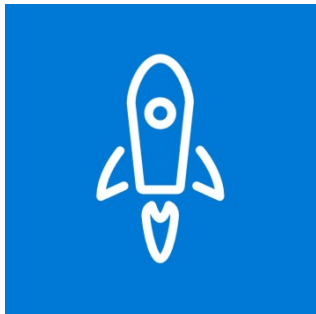
Why did your client need you? How did you save them from total devastation?

Step 1 - Getting started

TIP: Plan to spend 15 – 20 hours on your submission

- Start early (now)
- Choose Award Categories
- Draft your entries offline
- Upload only when 100% complete
- Brainstorm with your team
- Gather facts
- Talk to your customers





Step 2 – Write your entry

TIP: Weave a consistent theme throughout

- Answer every question
- Make your best points early
- Create a compelling story
- Showcase your solution
- Prove your success
- Include customer evidence

Step 3 – Polish & shine

TIP: Treat this as a marketing campaign and invest accordingly

- Edit, revise, and edit again
- Upload only when nomination is 100% complete and final
- Get professional help
- Develop a promotional plan as a winner or finalist
- Don't wait until the last minute to submit

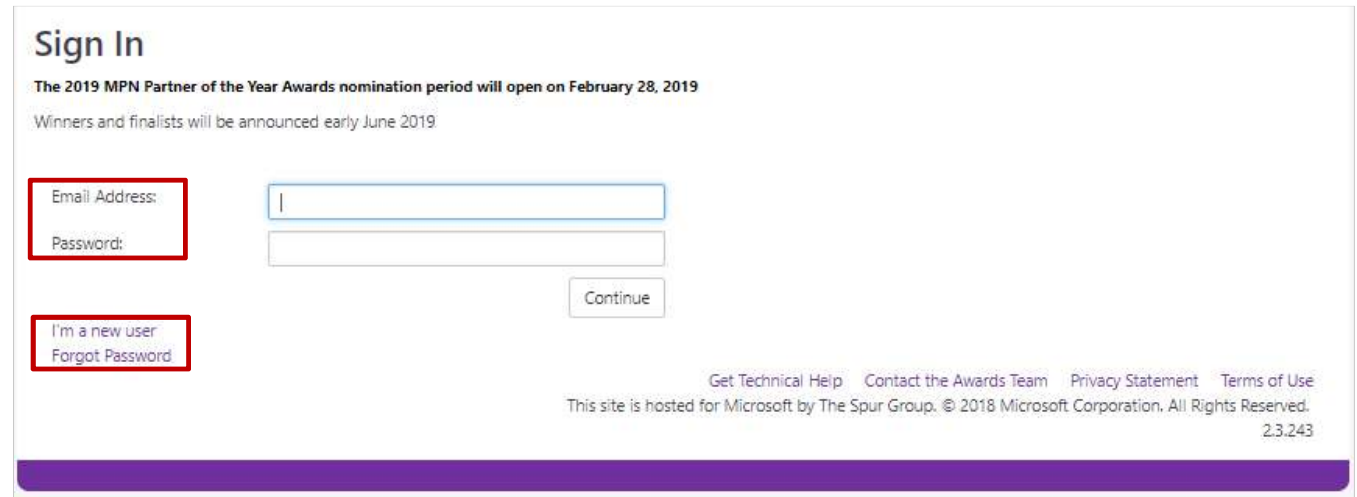
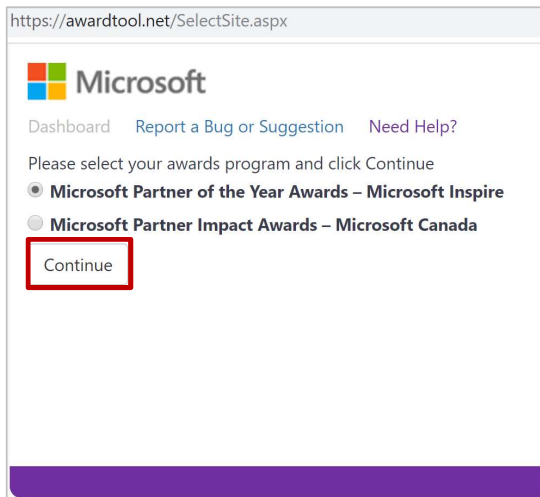


PARTNER INSTRUCTIONS

*PLEASE NOTE: Awards Nomination tool CLOSES April 11, 2019, 11:59pm Pacific Time.
No exceptions or extensions granted.*

Sign in as a Partner

1. Navigate to this website (“<https://awardtool.net/SelectSite.aspx>”) to access the Awards Tool.
2. Choose the Microsoft Inspire Awards tool from the selection.
3. Enter your assigned credentials and click “Continue.” If you cannot locate your password, click “Forgot Password.”
4. If you do not have assigned credentials, click the “I’m a new user” link.



Create a new profile (1 of 2)

By clicking the I'm a new user link, the tool will create a partner profile for you.

1. Enter your email address and a desired password. Confirm the password by entering it a second time.
2. Click Continue to create your profile.

Create a New Profile

Enter your email and a password. The password must be at least 6 characters in length.

Email Address: *

Password: *

Confirm Password: *

* = Required Field

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Create a new profile (2 of 2)

1. Complete all fields of the "Create a New Profile" form. These fields will auto populate for you when you create a new nomination.
2. When finished, click "Continue."

Create a New Profile

Prefix: *

First Name: * Last Name: *

Title/Role: Phone: *

Email: Partner ID: *

Competencies: (Click All that Apply)

Company Name: * Company Address: *

City: * State/Province: *

Country: * Postal Code: *

Website URL:

Microsoft Partner Marketing Profile URL:

Privacy Statement

* = Required Field

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Agree to Rules & Regulations

1. You must agree to the 2019 MPN Partner of the Year Awards Rules and Regulations to proceed.
2. Please read through carefully. Click "I agree to Microsoft's 2019 Rules and Regulations" button at the bottom of the page.

Microsoft 2019 MPN Partner of the Year Award Rules & Regulations

PLEASE NOTE: It is your sole responsibility to review and understand your employer's policies regarding your eligibility to participate in trade promotions. If you are participating in violation of your employer's policies, you may be disqualified from entering or receiving awards. Microsoft disclaims any and all liability or responsibility for disputes arising between an employee and their employer related to this matter, and awards will only be awarded in compliance with the employer's policies.

GOVERNMENT EMPLOYEES: Microsoft is committed to complying with government gift and ethics rules and therefore government employees are not eligible.

This Contest is hosted in the United States, and entry information is collected on computers in the United States. This Contest will be governed by the laws of the State of Washington, and you consent to the exclusive jurisdiction and venue of the courts of the State of Washington for any disputes arising out of this Contest.



I Agree

Agree to Partner of the Year Waiver

1. You must agree to the MPN Partner of the Year Awards Waiver to proceed.
2. Please read through carefully. Click the "I Agree" button at the bottom of the page.

Microsoft and its affiliates would like the opportunity to participate in certain PR activities with your company relating to your company's participation in MPN Partner of the Year Awards. The purpose of this Release is to describe the activities in which you and your company agree to participate and the use rights of the parties with regard to any documentation resulting from these activities. Unless otherwise agreed to in writing by the parties, this release will apply to all occurrences of the activities you select from the list below. The parties agree as follows:

1. You agree to have your company name, logos, trademarks, your name, information, likeness, testimony, video, and images used in the activities that are marked with an 'X' below:
 - X **Written Case Study** – a document/story describing your or your company's experience with use of Microsoft technologies
 - X **Video Case Study** – a video version of the case study describing your or or company's experience with use of Microsoft technologies
 - X **Press Release** – issued to press and media in order to make a newsworthy announcement relating to your experience with use of Microsoft technologies
 - X **Testimonial Advertisement** – an advertisement describing your experience with use of Microsoft technologies
 - X **Blogs**
 - X **Microsoft Marketing and Promotional Communications**

Your agreement to participate in these activities does not obligate Microsoft to create any of them or to offer the opportunity to you.



I Agree

Browser Compatibility

1. At time of launch, updates to allow for copying and pasting of text from Word documents and copying and pasting of pictures have been optimized for use on Microsoft Internet Explorer, with support for plain text on other system configurations.
2. After logging into the Awards tool for the first time, all partners will see the following message.
3. Click "Continue" to be taken to the partner dashboard.

"Hello! The Award tool has been designed for optimal performance on Windows 10 and Internet Explorer 11. Please use Windows 10 and Internet Explorer 11 for the best possible experience.

Other browser and OS combinations are supported as long as your submission is in plain text.

With Windows 10 and Internet Explorer 11, take advantage of rich text and pictures:

First, insert text. Copy plain or rich formatted text (any bolded, underlined, or italicized text) from Word.

Then, add pictures. Copy and paste pictures one at a time positioned where you want it to display within the text.

Please contact the [support team](#) if you have any questions. You can find these instructions on the Partner Tutorial on the Instructions & Information page on your dashboard."

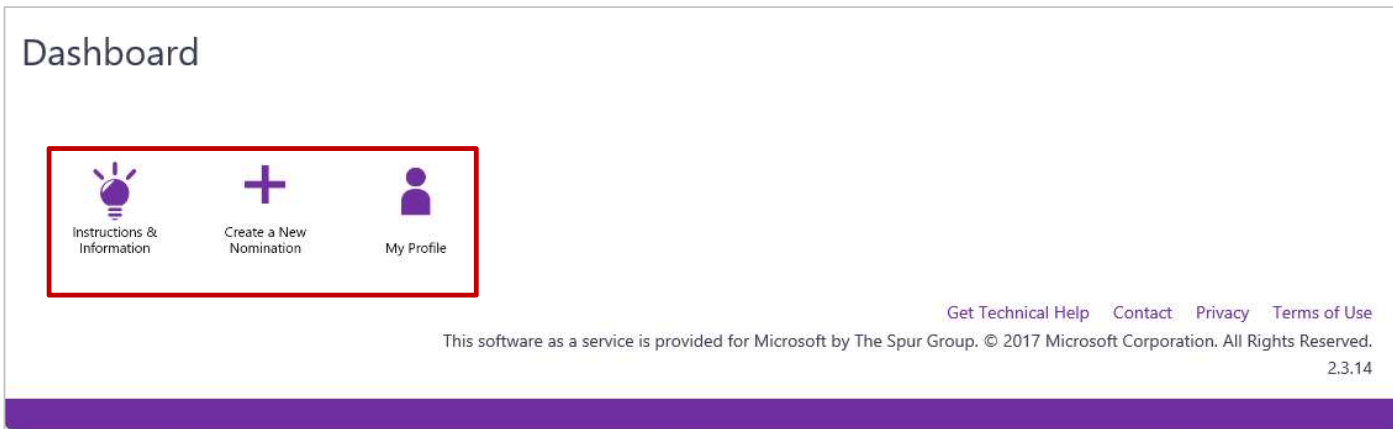
Continue

Partner homepage

After accepting the rules & regulations and the browser compatibility notification, you will be taken to the homepage.

The homepage has icons for viewing instructions and information, viewing and edit profile information, and creating new nominations. The homepage also displays your nominations and statuses.

1. Click the "Create a New Nomination" icon next to begin the process of creating a nomination.
2. Click the "My Profile" icon to view or edit your previously entered contact information.
3. Click the "Instructions & Information" icon to download and view helpful documents.



Create a new nomination

1. Click on an award category in the menu to the left to begin a nomination for that category.
2. After reading the award description and eligibility information, click "Continue to Questions."

Partner Awards:

- Application Development Award
- Business Analytics Award
- Cloud Apps Award
- Cloud Customer Relationship Management Award
- Cloud for Global Good - Technology for Good Award
- Cloud for Global Good - YouthSpark Award
- Cloud Packaged Solution Award
- Cloud Productivity Award
- Collaboration and Content Award
- Communications Award
- Country Partner of the Year Award
- Customer Experience Award
- Data Platform Award
- DevOps Award
- Distributor Award
- Enterprise Mobility Award
- Enterprise Resource Planning (ERP) Award
- Hybrid Cloud and Infrastructure Platform Award
- Internet of Things (IoT) Award
- Learning Award

Description:

The Application Development Partner of the Year Award recognizes exceptional innovation from an application development partner that furthers Microsoft's partner-driven platform vision and delivers exceptional customer business value. The winning nomination will demonstrate innovation, competitive differentiation and customer value, while showcasing the benefits of building applications on the Microsoft platform and leveraging the Microsoft Partner Network.

Eligibility:

- Must be active in the Microsoft Application Development or Cloud Platform competency.
- Application **must not be** a custom solution but demonstrate broad scale and market reach.

Continue To Questions

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Entering nomination information

The contact information you provided when creating a new Partner profile will auto populate most fields.

- 1. Please fill out remaining fields (Nomination Title, CEO Name and Attention).
- 2. Click "Continue to Nomination" when finished.

Pre-Nomination Questions - Application Development Award

Nomination Title:
REQUIRED FIELD - FILL IN

CEO Name:
Country of Recognition for this Nomination:
United States

Partner ID:
99999
Pinpoint URL:

Is this a JOINT ENTRY? Please click the checkbox if this nomination is a joint entry (two or more companies jointly submitting this solution for consideration).

Winner/Finalist	Sent (if applicable)
Company Name: 0000	Attention: REQUIRED FIELD - FILL IN
Address: 0000	ty: 0000
State/Province: 0000	Country: United States
Postal Code: 0000	Phone: 0000
Website URL:	

Back to Select Award Continue to Nomination

Filling out nomination information

1. Please fill out the executive summary question in each created nomination.
2. Please make sure to address all points in each of the questions to ensure full consideration from the Judges.

Award Questions -
16-15072 - Application Development Award

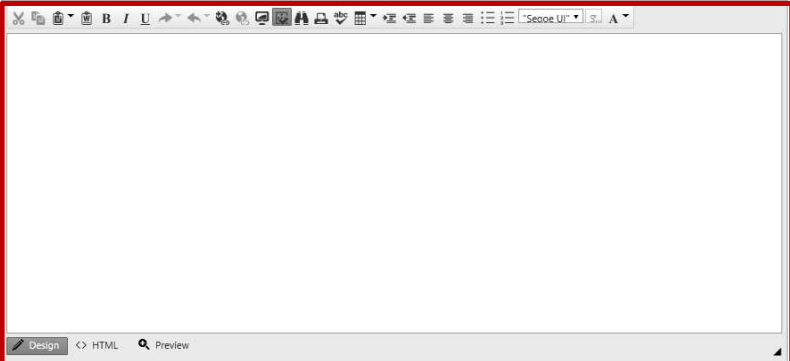
1. Review the [Award Guidelines](#) that includes all of the award questions.
2. Note: 8,000 character limit for any text field, and a 10MB limit for any uploaded file.
3. Select an award from the list to review the award description and eligibility requirements.
4. After you select an award, click **Continue to Questions** to update your profile information for that specific award, and then input your responses.

Edit Pre-Nomination Questions

Please provide one (1) executive summary to include and address all of the specific points below. You may upload up to three (3) supporting documents and a supporting URL link to support your solution entry executive summary. 8,000-character limit (includes spaces).

- Choose one application solution and describe how it delivers innovation and business value to your customers. For example, how does the solution address a specific business problem and provide examples of the before and after solution scenarios. Include proof points, such as return on investment (ROI) figures, cost reductions, increased productivity, etc.
- What core Microsoft technologies were used to develop the application (include version numbers) and list any key features used to create competitive differentiation?
- Upload any outside references or data sources that illustrate exceptional customer experience with your application and/or return on investment information in reference to Question #1 (links to published articles, case studies, videos or customer testimonials).

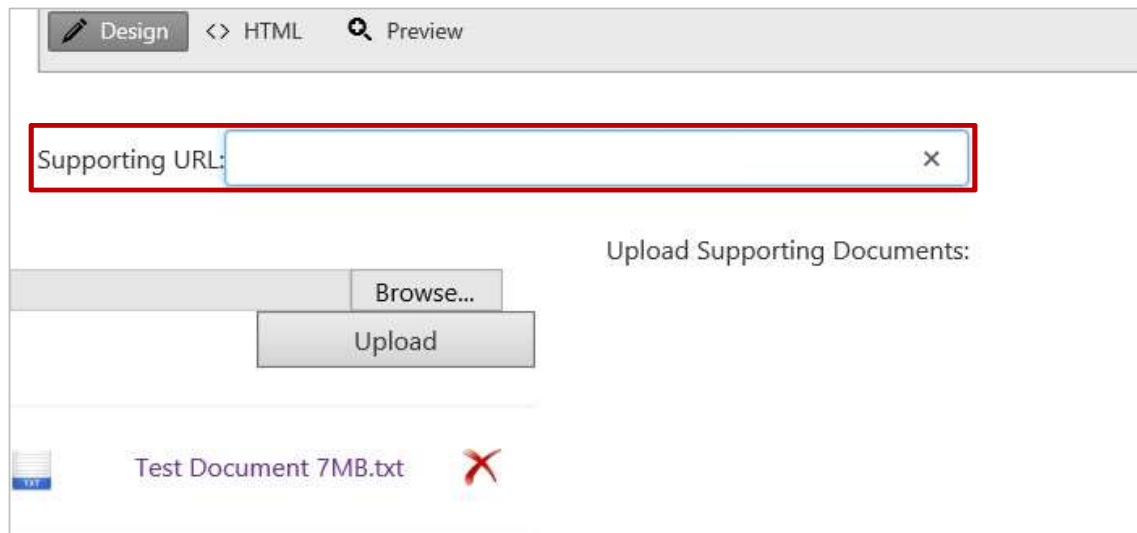
Answer:



Providing supporting URLs

All questions have an area below to provide a supporting URL to supplement your nomination.

1. Please type or paste your supporting URL into the box next to "Supporting URL."
2. If you have more than one supporting URL, we suggest adding additional URLs to one of your Supporting Documents.



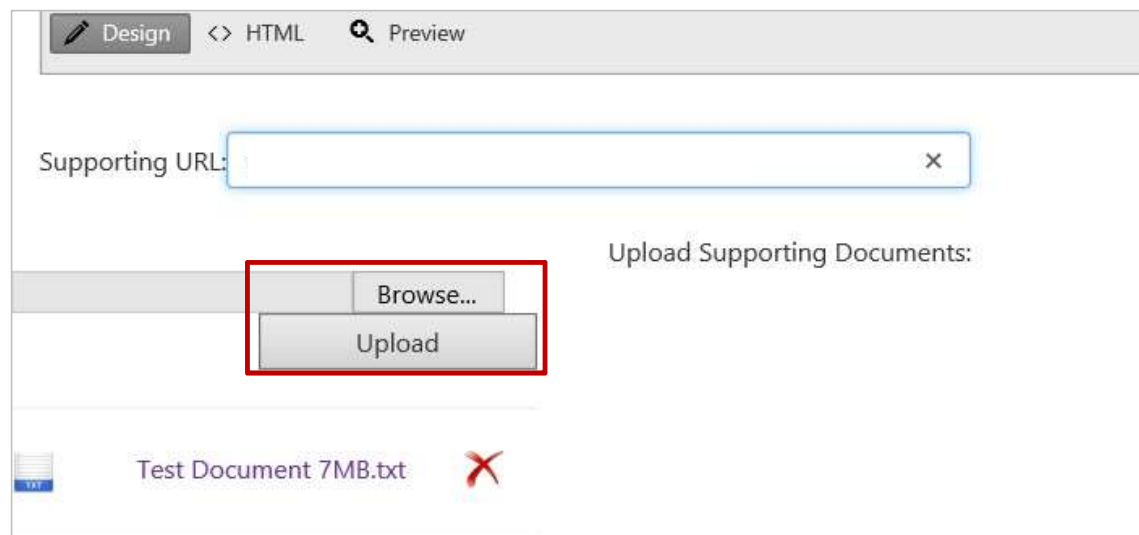
The screenshot shows a web form interface with a top navigation bar containing "Design", "HTML", and "Preview" options. Below the navigation bar, there is a text input field labeled "Supporting URL:" which is highlighted with a red border. To the right of the input field is a small "x" icon. Below the input field, there is a section titled "Upload Supporting Documents:" which contains a "Browse..." button and an "Upload" button. At the bottom of the form, there is a list of supporting documents, including "Test Document 7MB.txt" with a red "x" icon next to it.

Uploading supporting documents

All questions have an area below to provide one or more supporting documents to supplement your nomination.

To upload one or more Supporting Documents, click "Browse" to locate your document, then click "Upload."

You will see the document appear beneath the Upload box when it has successfully loaded.



Editing pre-nomination questions

To edit any of the contact information you inputted earlier, click the "Edit Pre-Nomination Questions" link at the top of the questions section.

Award Questions -
16-15072 - Application Development Award - Malicious Test 7

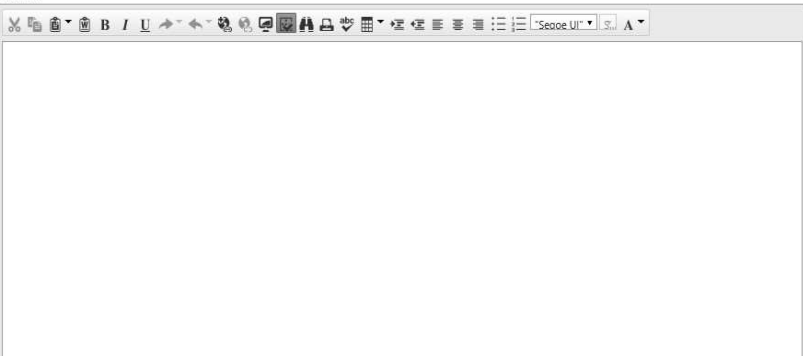
1. Review the [Award Guidelines](#) that includes all of the award questions.
2. Note: 8,000 character limit for any text field, and a 10MB limit for any uploaded file.
3. Select an award from the list to review the award description and eligibility requirements.
4. After you select an award, click **Continue to Questions** to update your profile information for that specific award, and then input your responses.

[Edit Pre-Nomination Questions](#)

Please provide one (1) executive summary to include and address all of the specific points below. You may upload up to three (3) supporting documents and a supporting URL link to support your solution entry executive summary. 8,000-character limit (includes spaces).

- Choose one application solution and describe how it delivers innovation and business value to your customers. For example, how does the solution address a specific business problem and provide examples of the before and after solution scenarios. Include proof points, such as return on investment (ROI) figures, cost reductions, increased productivity, etc.
- What core Microsoft technologies were used to develop the application (include version numbers) and list any key features used to create competitive differentiation?
- Upload any outside references or data sources that illustrate exceptional customer experience with your application and/or return on investment information in reference to Question #1 (links to published articles, case studies, videos or customer testimonials).

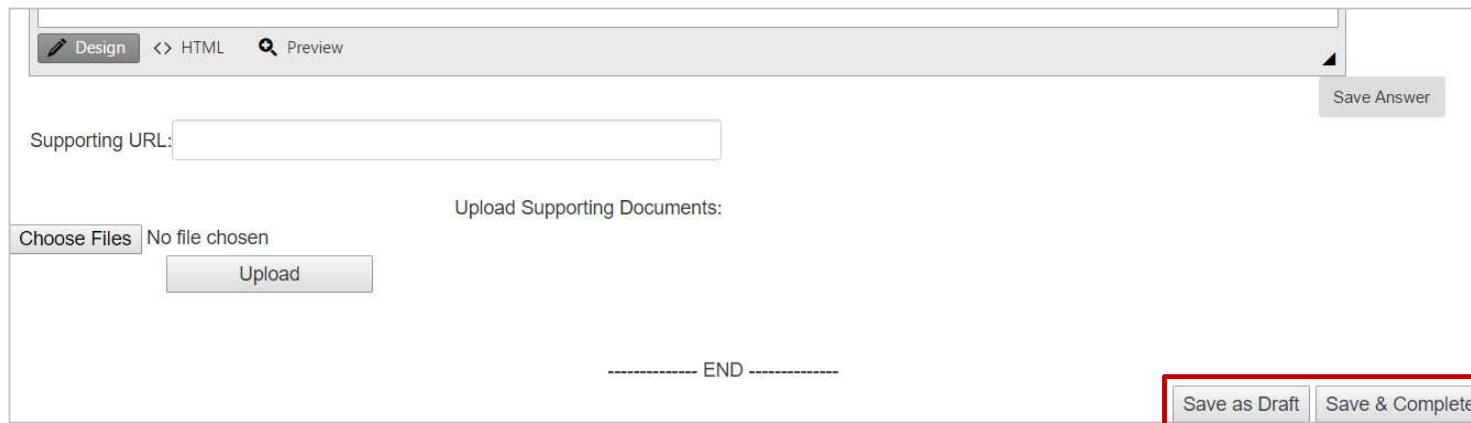
Answer:



The image shows a rich text editor interface. At the top, there is a toolbar with various icons for text formatting (bold, italic, underline, strikethrough), alignment (left, center, right, justified), indentation, bulleted and numbered lists, link, unlink, insert link, insert image, insert video, insert audio, insert table, insert code, and font color. The text area below the toolbar is currently empty.

Saving your nomination

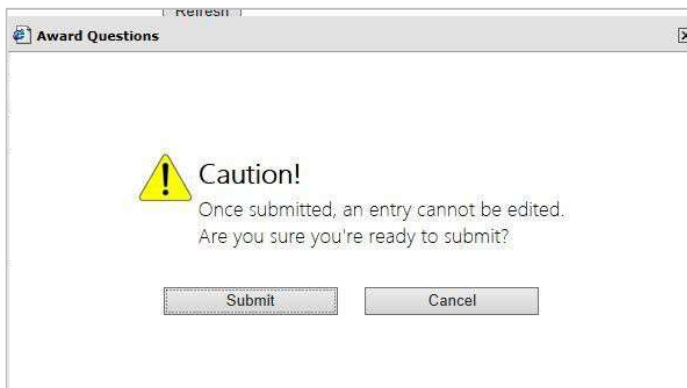
1. When you are in the process of entering a nomination and would like to save it to edit or complete later, click "Save as Draft."
2. If you have filled out all questions in your nomination and would like to submit, click "Save and Complete."
 - Note: You *cannot* edit, change, or delete your entry after this action of "Save and Complete".



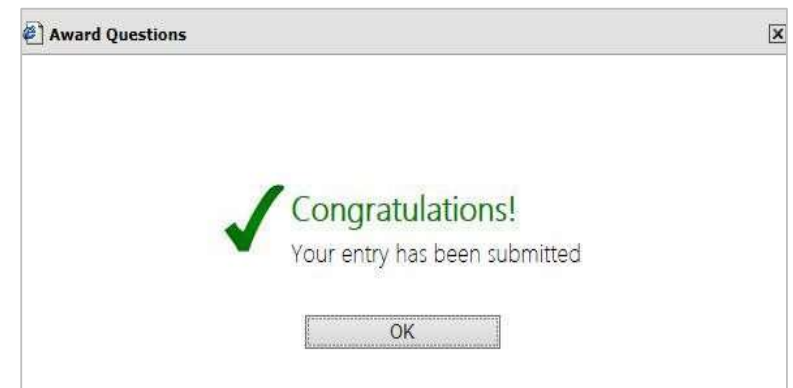
The screenshot shows a web interface for entering a nomination. At the top, there is a toolbar with three tabs: "Design" (with a pencil icon), "<> HTML" (with a code icon), and "Preview" (with a magnifying glass icon). Below the toolbar, there is a "Supporting URL:" label followed by an empty text input field. To the right of the input field is a "Save Answer" button. Below the URL field, there is an "Upload Supporting Documents:" section. It includes a "Choose Files" button, the text "No file chosen", and an "Upload" button. At the bottom center of the form, there is a line of text: "----- END -----". At the bottom right, there are two buttons: "Save as Draft" and "Save & Complete". These two buttons are enclosed in a red rectangular box.

Submitting your nomination

1. Upon clicking "Save and Complete," a Caution box will appear. Make sure you have completely filled out your nomination before clicking "Submit." You cannot edit your nomination after submitting it. Press "Cancel" to return to your nomination.























2. After clicking "Submit," a "Congratulations" box will appear with an affirmation that your nomination was successfully submitted. Click "OK" to return to the Partner Dashboard.



Viewing your nominations

You can view the status of your nominations on the homepage.





















1. If a nomination has been saved as a draft, the status will show "In Progress."
2. If a nomination has been successfully submitted, the status will show "Submitted."

Actions	Description	ID	Status
   	Communications Award - Communications Test Nomination 2	16-15057	In Progress
   	Messaging Award - Messaging Test Nomination 2	16-15064	In Progress
   	Data Platform Award - Data Platform Test Nomination 2	16-15063	Submitted
   	Application Development Award - Screenshot test nomination	16-15066	Deleted
   	Application Development Award - Application Development Test Nomination 2	16-15056	Deleted

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Exporting PDF previews

To view your nomination(s) as a PDF report, click the " " icon.

Actions	Description	ID	Status
   	Communications Award - Communications Test Nomination 2	16-15057	In Progress
   	Messaging Award - Messaging Test Nomination 2	16-15064	In Progress
   	Data Platform Award - Data Platform Test Nomination 2	16-15063	Submitted
   	Application Development Award - Screenshot test nomination	16-15066	Deleted
   	Application Development Award - Application Development Test Nomination 2	16-15056	Deleted

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Logging your feedback

Find something that you think could work a little smoother?

Have an idea that would make your process easier?

Let us know reporting a bug or sending us a suggestion!

Here's how:

Welcome

Microsoft
2018 MPN Partner of the Year Awards

Report a Bug or Suggestion

Add a Bug or Suggestion

Functionality Problem Code Problem

Severity:
Select One

Page Name:
Dashboard.aspx

Title (Short Description):

Description:

Save & Add New Save & Close

Click 'Report a Bug or Suggestion'

1. Choose 'Report a Bug' or 'Make a suggestion'
2. Select the severity, suggest 'Low'
3. Enter a title and description of your suggestion.
4. Click 'Save & Close'

